

## Effective Strategic Leadership (5 lessons)

- Define and develop the purpose of your organisation
- Complete a comprehensive strategic assessment
- Create your strategic development plan
- Get the right people on board and find them the best roles
- Implement your strategic execution
- Up to 27 hours CPD time

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### Concepts, Challenges and Goals Workshop

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#### Lesson 1: The Power of Strategic Leadership

- The need for organisational strategy
- Developing an effective strategy
- The purpose of organisational strategy
- Obstacles to strategic success
- Your role in organisational strategy

#### Lesson 2: Strategic Purpose: Why We Exist

- Purpose of the organisation
- Developing your strategy
- Defining your strategic purpose
- Commitment to achievement and productivity
- Leading through strategic purpose
- Integrating personal and business goals

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#### Lesson 3: Strategic Assessment: Where We Stand Now

- The essence of strategic leadership
- Effective strategy for today
- Achieving outstanding performance
- What is strategic assessment
- Identifying goals

#### Lesson 4: Strategic Development: Where We Want to Go

- Developing strategic goals
- The total strategy map
- Building your organisation
- Impact of goals on behaviour

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#### Lesson 5: Strategic Execution: Making Strategy Happen

- Cascading strategy through the organisation
- What do your people need
- Building a management system
- Achieving ownership of goals
- The purpose of measurement
- Who keeps score
- Review and update

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### Course End Accomplishments and Results Presentation

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Contact: Karl Gasson – [k.gasson@lmi-uk.com](mailto:k.gasson@lmi-uk.com), 07484 889469