

## Effective Motivational Leadership (8 lessons)

- Focus on managerial leadership
- Develop and reinforce a positive self-image
- Clarify your vision and goals
- Expand leadership capabilities and lead change and innovation
- Improve communication skills
- Recognise behavioural styles
- Empower others and develop methods of motivation
- Up to 40 hours of CPD time

### Kick off Session – Concepts, Challenges and Goals Workshop

#### Lesson 1: The Challenge of Becoming an Effective Motivational Leader

- The responsibilities of leadership
- The core values of effective leadership
- A positive self-image leads to success
- Choosing an attitude of courage
- Effective leadership demands courage

#### Lesson 2: Vision and Communication

- The importance of vision
- Understanding the need for a clear vision
- Commitment to a shared vision
- Communication – the vital human connection
- Rewards of successful communication
- Communication skills can be learned
- Planning the total message
- Verbal and non-verbal communication
- Careful listening for the total message
- Communicating in writing
- Communicating effectively in groups
- The power of persuasion
- The authentic communicator

#### Lesson 3: Becoming a Motivational Leader

- Methods of motivation
- Understanding human behaviour
- The process of motivation
- Motivation is personal and internal
- Basic human drives and desires
- Motivation in the 21<sup>st</sup> Century

#### Lesson 4: Building and Leading Effective and Productive Teams

- What makes up a successful team
- Team building: recruiting winners
- Key to effective teams

### Mid-term evaluation

#### Lesson 5: Developing People to Their Full Potential

- Bringing out the best in team members
- Personal growth and renewal
- Principles of growth
- Training for skill development
- Coaching for results
- The coaching process

#### Lesson 6: Empowering Team Members

- Sources of authority and power
- Making the most of authority and power
- Sharing power with team members
- Delegating with a purpose
- Overcoming obstacles to empowerment
- Empowerment through delegation
- An organisation of leaders

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Lesson 7: [Leading Change and Innovation](#)

- Change is everywhere
- Overcoming resistance to change
- Leading the way for change
- The psychology of change
- Using innovation to succeed
- Leading innovation in your organisation

Lesson 8: [The Leader of the Future](#)

- Leading into the future
- The demands of leadership
- Rewards of leadership
- Your leadership journey

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[Course end accomplishments and results presentation](#)

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